



NATIONAL ASSOCIATION OF
THE REMODELING INDUSTRY

Remodeling Done Right.™

MINNESOTA

2019 SPONSORSHIP OPPORTUNITIES

www.narimn.org

NARI-MN Sponsorships

Support the Organization that
Supports OUR INDUSTRY





September 12, 2018

As we move into the last months of 2018, I want to extend a special thank you to the companies who have participated as sponsors of our chapter this year and last year. Our organization cannot operate on membership dues alone. The investment our sponsors make allows us to continue to serve our members and act as a beacon for excellence in the professional remodeling industry in our region. With your support, to date in 2018 we:

- Welcomed 20 new businesses as members.
- Produced quality programming including a session on sustainability/succession planning.
- Hosted our annual Golf Tournament with a full field of golfers and sponsors.
- Enjoyed our annual Bowling event with 85 bowlers and 12 sponsors.
- Brought in Louie Delaware for an informative session on aging in place at our May Monthly meeting.
- We launched a marketing campaign with our members to coincide with the National Home Improvement Month, and a social media and digital campaign.
- We worked with our members to ensure their profile on our database is exciting for homeowners.

Planning for 2019 is underway. As a prospective sponsor, we would welcome the chance to share some early information about upcoming initiatives. First off, our monthly meeting location is changing. We are looking for a more vibrant, exciting space for our members to engage with one another and hear quality programming. We are working on workforce efforts around the community. Finally, we are reviewing opportunities to engage homeowners so that they know to ask for a NARI contractor when remodeling.

We care about our members' growth. Only NARI of MN members can sponsor. As a sponsor you will be in front of our contractor members at every event. Sign-up for sponsor opportunities before November 1 and receive two (2) tickets to a Monthly Meeting. Sponsors taking advantage of our package deals need to have paid 50% of the package by January 31, 2019.

As always, we will continue to serve our industry by providing excellent programs and educational offerings, connecting members with colleagues to share best practices, and creating new opportunities that will help our members and their businesses grow. We hope you will consider making the commitment to support NARI of Minnesota in 2019. We have a variety of ways that businesses can support our organization from event-specific opportunities to corporate packages that offer brand exposure for your business all year long. We look forward to connecting with you to explore ways to work together. Thank you, in advance, for supporting our chapter as we support our industry!

Sincerely,

Jennifer McAlpin

Jennifer McAlpin
NARI of Minnesota Chapter President

The Value of NARI



CONNECT WITH US TO LEARN MORE!

www.narimn.org

PHONE: 612.332.6274

EMAIL: info@narimn.org

275 Market St, C-24 | Minneapolis, MN 55405

THE COTY AWARDS

◆ DIAMOND SPONSOR ◆

Includes...

- Ten Tickets for the CotY Awards Gala
- Your Company's Logo on the CotY Page of the NARI-MN Website
- Your Company's Logo on the CotY Submission page at NARI National
- Your Logo on the Best in Show trophy
- Full Page Ad in Event Program
- Recognition in all Pre- and Post-Event Communications
- Signage throughout Event
- Post-Event Eblast to Attendees

Price: \$6,500

◆ PLATINUM SPONSOR ◆

Includes...

- Four Tickets for the CotY Awards Gala
- Logo on Flagship Gold Award
- Recognition in all Pre- and Post-Event Communications
- Signage throughout Event

Price: \$2,000

◆ 10 FLAGSHIP AWARDS ◆

- ❖ *Entire House (750,001+)*
- ❖ *Residential Kitchen (150,001+)*
- ❖ *Residential Bathroom (\$75,001+)*
- ❖ *Residential Historical Renovation/Restoration (\$250,001+)*
 - ❖ *Basement (100,001+)*
- ❖ *Landscape Design/Outdoor Living (\$60,000+)*
 - ❖ *Residential Exterior (\$200,001+)*
 - ❖ *Residential Addition (\$250,001+)*
 - ❖ *Residential Interiors (\$150,001+)*
 - ❖ *Residential Interior Element (\$30,001+)*

◆ COTY AWARD GALA SPONSORSHIPS ◆

All Event Sponsorships include...

Name on Sponsor Presentation Slide ◆ Name in the Event Program ◆ Name in Electronic Event Promotion
◆ Awards Gala Ticket (# of tickets)

Emcee Sponsor (2 tickets).....	\$1,000
Gold Award Sponsor (1 ticket)	\$ 500
Silver Award Sponsor (1 ticket)	\$ 400
Binder Sponsor (2 tickets)	\$1,000
Event Production Sponsor (2 tickets)	\$1,000
Hors d'oeuvres Sponsor (1 ticket)	\$ 500
Dessert Sponsor	\$ 250
Specialty Award Sponsor.....	\$ 400
Program Sponsor (Includes recognition & ¼ pg. ad).....	\$ 350

NARI-MN GOLF TOURNAMENT

*All sponsors will participate in a non-branded raffle prize valued at \$100 or more OR the go-in option for \$100.

◆ EAGLE SPONSOR ◆

Includes...

Golf, Lunch, and Dinner for a Foursome
Tee Sponsorship
Full Page Ad in Event Program
Recognition in all Pre- and Post-Event Communications
Signage throughout Event
Post-Event Eblast to Golf Participants

Price: \$3,500

◆ EVENT SPONSORSHIPS ◆

All Event Sponsorships include...

Name on Sponsor Presentation Slide ◆ Name in the Golf Program ◆ Name in Electronic Event Promotion

Lunch Sponsor (\$500)

Sponsors responsible for purchasing food & condiments from Prestwick and providing your own grill to cook the food, includes 2 dinner tickets

Beverage Sponsor (\$750)

Sponsors a cocktail at the Beverage cart, including name on ticket, includes 2 dinner tickets

Driving Range Sponsor (\$500)

Includes signage – table and 2 chairs at driving range, includes 2 dinner tickets

Putting Green Sponsor (\$500)

Includes signage – table and 2 chairs at putting green, includes 2 dinner tickets

Turn Sponsor (\$750)

Includes signage at turn location, includes table & 2 chairs and 2 dinner tickets

Tee Sponsors (\$500)

Includes signage at the tee, includes table & 2 chairs and 2 dinner tickets

Contest Hole Sponsor (\$300)

Choose from Three Contest Hole Sponsorships: Closest to the Pin, Longest Drive, Longest Putt,
Includes Signage at the Tee and Flag at the Pin

Fairway Sponsor (\$300)

Signage on fairway – unstaffed location

Green Sponsor (\$200)

Signage on green – unstaffed location

Hospitality Table Sponsor (\$250)

Table-top Display Space at Morning Check-in Area to Greet Players and Offer

GATHERINGS

◆ MONTHLY MEETING EVENT SPONSOR ◆

Sponsors a NARI-MN **Monthly Meeting** Membership Meeting

Includes...

Logo Recognition on Pre- and Post-Event Promotions

Logo Recognition During Event

Opportunity to Address Attendees for 5 Minutes – and introduce speaker

Tabletop Display at the Event

Includes Two Tickets to the Event

Member Price: \$1,000

◆ MONTHLY MEETING FOOD SPONSOR ◆

Sponsor dinner at a NARI-MN Monthly Meeting

Includes...

Logo Recognition on Pre- and Post-Event Promotions

Logo Recognition During Event

Signage at Food Table

Includes One Ticket to the Event

Price: \$500

◆ TABLE TOP EVENT ◆

Part of Every Monthly Meeting

Includes...

Table-top Display Space (Approximately 8x8)

Logo Recognition During Event

Logo Recognition in Electronic Newsletter Pre-Event

One Event Ticket

Package Price: \$195

Special for Members in Their First Year: \$100

◆ FIRM NIGHT HOST ◆

Host a NARI-MN Networking Event at YOUR Location.

Showcase Your Products and Services to Provide Information Pertinent to NARI-MN Members

Includes...

Logo Recognition on Pre- and Post-Event Promotions and Opportunity to Address Attendees

Member Price: \$1000

Host is Responsible for All Food / Beverages

◆ PROFESSIONAL DEVELOPMENT SEMINAR SPONSOR ◆

Includes...

Host a NARI-MN Educational Event at Your Location,

Provide Pertinent, Relevant Information to Members

Logo Recognition on Pre- and Post-Event Promotions

Host is Responsible for All Food/Beverages

Package Price: \$750

ADVERTISING SPONSORSHIPS

◆ WEBSITE ADVERTISING ◆

Home Page

Includes: Your logo on the home page for 1 quarter \$200

Homeowner Pages

What is NARI? Tips on How to Hire a Remodeler, Top 10, etc.
Per Page placement Per Quarter \$125

◆ NEWSLETTER ADVERTISING ◆

(Approximately 3 Issues Annually)

Full Page Ad (7.75 x 8.25)	1X (\$225)
.....	.2X (\$425)
Half Page Ad (7.75 x 4)	1X (150)
.....	2X (275)

NARI-MN BOWLING EVENT

◆ EVENT SPONSORSHIPS ◆

Exclusive Event Sponsors (\$500)

Includes:

Prominent signage, logo on electronic registration, two tickets to the event

Lane Sponsor (\$225)

Includes:

Signage at alley, logo on electronic newsletter, one ticket to the event

Food Sponsor (\$300)

Includes:

Signage at alley, logo on electronic newsletter, one ticket to the event

Shoe Sponsor (\$250)

Includes:

Signage at alley, logo on electronic newsletter, one ticket to the event

◆ OTHER SPONSORSHIPS ◆

NARI-MN PDS Lunch Sponsor	\$500
NARI-MN Board of Directors Retreat Sponsor.....	\$750
Registration Sponsor.....	\$500
Volunteer Lunch Sponsor	\$750
Audio Visual / Stage Sponsor.....	\$500
Meet & Greet Sponsor.....	\$500
CotY Day of Judging Sponsor – Provide Location & Lunch	\$500



2019 NARI MN SPONSORSHIPS Package Selections

Packages available until January 1, 2019
50% payment due January 31, 2019

Signed Copy received by office by 11-1-18 and you'll receive 2 Monthly Meeting Tickets

Company Name: _____

Your Name: _____

Phone: _____ Email: _____

Send Invoice To: Name: _____ Email: _____

Select Your Package. To add additional benefits, see the Sponsorship Selections page.

<p><input type="checkbox"/> MAXIMUM EXPOSURE \$4,710</p> <ul style="list-style-type: none"> ✓ PDS ✓ Monthly Meeting Sponsor ✓ Tabletop at 2 Monthly Meetings ✓ CotY Platinum Award ✓ CotY – 2 Gold Awards ✓ CotY Dessert or Bowling Lane ✓ Golf Tee <p>*A 20% savings over single sponsorship</p>	<p><input type="checkbox"/> GROW YOUR BUSINESS \$2,710</p> <ul style="list-style-type: none"> ✓ PDS ✓ Monthly Meeting Dinner Sponsor ✓ Two (2) CotY Silver Awards ✓ CotY Dessert or Bowling Lane ✓ Golf Tee ✓ Tabletop at Two (2) Monthly Meetings <p>*A 15% savings over single sponsorship</p>	<p><input type="checkbox"/> NEW MEMBER PACKAGE (for our newest members) \$1,190</p> <ul style="list-style-type: none"> ✓ CotY Silver Award ✓ Bowling Lane ✓ Golf Tee ✓ Tabletop at a Monthly Meeting <p>*Savings of over %10 on single sponsorship</p>
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Build your own packages available. Select your package, meet the following criteria and receive a discount – for example, \$1,500 to \$2,000 you receive a 10% discount, between \$2,000 and \$3,000 receive 15%, over \$3,000 you receive a 20% discount.

<p><input type="checkbox"/> BUILD YOUR OWN #1</p> <p>Receive 20% off total sponsorships valued at over \$3,000</p>	<p><input type="checkbox"/> BUILD YOUR OWN #2</p> <p>Receive 15% off total sponsorships valued between \$2,000 & \$3,000</p>	<p><input type="checkbox"/> BUILD YOUR OWN #3</p> <p>Receive 10% off total sponsorships valued at over \$1,500 and \$2,000</p>
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2019 NARI-MN SPONSORSHIPS

Sponsorship Selections

Company Name: _____

Your Name: _____

Phone: _____

Email: _____

Send Invoice To: Name: _____

Email: _____

Membership Dues (\$645)

CORPORATE SPONSORSHIP PACKAGES

___ Maximum Exposure	\$4,710
___ Grow Your Business	\$2,710
___ New Member.....	\$1,190

COTY AWARDS SPONSORSHIPS

___ Diamond Event Sponsor.....	\$6,500*
___ Platinum Event Sponsor.....	\$2,000
___ Emcee Sponsor	\$1,000
___ Gold Award Sponsor.....	\$500
___ Silver Award Sponsor.....	\$400
___ Binder Sponsor.....	\$1,000
___ Event Production Sponsor.....	\$1,000
___ Hors d'oeuvres Sponsor.....	\$500
___ Dessert Sponsor.....	\$250
___ Specialty Award Sponsor.....	\$400
___ PROGRAM Sponsor	\$350

BOWLING EVENT SPONSORSHIPS

___ Event Sponsor	\$500*
___ Food Sponsor.....	\$300
___ Lane Sponsor.....	\$225
___ Shoe Sponsor.....	\$250

BUILD YOUR OWN SPONSORSHIP

___ #1.....	\$20% Off
___ #2.....	\$15% Off
___ #3.....	\$10% Off

* These sponsorships have first right of refusal for one year (2020). Decisions due 60 days post 2019 event or sooner.

GOLF TOURNAMENT SPONSORSHIPS

___ Eagle Sponsor.....	\$3,500*
___ Lunch Sponsor.....	\$500
___ Beverage Sponsor.....	\$750
___ Driving Range Sponsor.....	\$500
___ Putting Green Sponsor.....	\$500
___ Turn Sponsor.....	\$750
___ Tee Sponsor.....	\$500
___ Contest Hole Sponsor.....	\$300
___ Fairway Sponsor.....	\$300
___ Green Sponsor.....	\$200
___ Hospitality Sponsor.....	\$250

NARI-MN MEETINGS

___ Monthly Meeting Sponsor.....	\$1,000
___ Monthly Meeting Dinner Sponsor	\$500
___ Tabletop Exhibitor	\$195
___ Firm Night Host.....	\$1,000
___ PDS Sponsor	\$750
___ New Member Tabletop	\$100

NARI-MN ADVERTISING

Newsletter (3 Annually) (Home Page Ad-Per newsletter)	
___ Full Pg Ad (7.75 x 8.25)	1x (\$225)
	2x (\$425)
___ ½ Pg Ad (7.75 x 4)	1x (\$150)
	2x (\$275)
Website	
___ Home Page	\$200
(Includes your logo on the home page for 1 quarter)	
___ Homeowner Page.....	\$125
(Per page placement, per quarter)	